



Gian Maria Mazzei



Head of design

Teaching Digital Art Direction & Engagement Design (IAAD)

Portfolio

I directed Rubra's, Koyaanisqatsi's & WhyAdv projects from 2018 to nowadays.

<http://rubrastudio.com/> & <https://www.koyaanisqatsicollective.studio/>

Bio

During my studies in Architecture I founded and presided [Plinto](#) Association in 2010, with which we promote projects related to urban renewal and environmental communication. In 2013 I got my degree with maximum votes presented a thesis on a project of strategic management of the abandoned building heritage.

After completing my studies I direct Plinto's initiatives focusing on project management and the creative direction of the association's communication, consolidating the speaker's quality and cultural management typical third sector's activity.

With Plinto we win several awards and application for the design of cultural and environmental communication initiatives by collaborating with third sector activities, foundations and P.A.

In 2015, through consolidating the network of contacts in the cultural activity, we will be able fund [RubraStudio](#). An agency with a specific focus on the visual communication of multimedia projects.

From 2017, I will strengthen RubraStudio's skills in the digital field. In the same period, I engaged consulting for private companies, working alongside the marketing teams.

From 2018 I joined the collective [koyaanisqatsicollective](#) which I manage UI and UX projects related to the management and marketing of cultural companies, getting in touch with bigger events.

Since 2019 I have been working with two companies in the field of energy innovation and smart living, handling the visual and UX/UI design of both: [Enerbrain](#) and [Planet Smart Cities](#). Since 2013 I have been freelance [illustrator](#), [graphic recording](#) and UX/UI designer.

Studies

[High School Artistic Diploma](#) - Biella [2005]

[Bachelor in Architecture Construction and Cities](#) - Politecnico di Torino [2013]

[UI & UX Design Master](#) - TAG Milano [2018]

Work

[Plinto Associazione](#) / Chairman, Creative Director e Project Manager [Torino, 2010 - today]

[RubraStudio](#) / Founder, Creative Director [Torino, 2015 - today]

[Planet Smart Cities](#) / UX/UI & Interacion Designer [Torino, 2018 - 2019]

[Koyaanisqatsicollective](#) / Art Director [Torino, 2018 - today]

[Enerbrain](#) / Visual & UI Designer [Torino, 2018 - 2021]

[WHYadv](#) / Head of Design [Torino, 2021 - today]

Languages

[Italian](#) / Native language

[English](#) / Advanced level

Skills

The ability to problem-solve / manage teams to achieve business objectives ([PM](#))

Interactive prototyping and UI design ([InvisionApp](#) and [Sketch](#))

Data Visualization ([Graphic design](#), [illustration](#) and [infographic design](#))

Video making and editing ([Adobe Premiere](#))

Motion graphics ([After Effects](#))

Graphic Design ([Adobe Illustrator](#), [Photoshop](#))

Graphic Recording and instant reporting ([sketching infographic illustration](#))

Latest projects

Gian Maria Mazzei Head Of design

UX & UI

[Planet App](#) ** UX design, UI design and Art Direction

[Enerbrain Web App](#) ** UX design, UI design and Art Direction

[Ident Enerbrain](#) * Art Direction, Visual and Brand Design for digital project

[Guidelines Enerbrain](#) * Art Direction, Visual and Brand Design for digital project

[Epropa Website](#) * UI design and illustration

[Mirafiori Dopo Il Mito - Online exhibition catalogue](#) ** UI design and Art Direction

[BreakInBed - WebApp for delivery service restaurant](#) ** UI design, Brand Design and Illustration
this project is still under development, it may be modified
(Prototype) [Desktop](#) - (Prototype) [Mobile](#)

[Motostorm - eCommerce for motorcycling](#) * UI ReDesign
this project is still under development, it may be modified
(Prototype) [Desktop](#) - (Prototype) [Mobile](#)

[Poltrona Frau Website](#) ** UI ReDesign

[Permasteelisa Website Group](#) ** UI ReDesign

[Epropa.eu](#) ** UI design and illustration

[Loro Piana - Digital Catalogue / Collezione loro piana interiors 2022](#) ** UX&UIDesign, Art Direction

[Fondazione Agnelli - Rapporto Scuola Media](#) ** Art direction digital and illustration

[JungleJuiceSpirits - eCommerce for Drinks and Spirits](#) ** UX design, UI design, Brand Design and Illustration
(Out on November 1th, 2022 - Stay tuned!)

[Loro Piana Interiors - Digital Catalogue / Talento Naturale 2023](#) ** UX&UIDesign, Art Direction

[Ferrero, Greetings Cards](#) ** Product Design, UX & UI design, & Art Direction
